

Official Site

SAKURA FES NIHONBASHI 2026

The official website features event information, participating shop details, maps, and schedules.



Instagram

@event_nihonbashi

Follow our official Instagram for updates and event highlights.

#sakurafes #nihonbashi



Sponsors / Partners

Organizer

Nihonbashi Muromachi Area Management

Special Sponsor

三井不動産 MITSUI FUDOSAN

Sponsor

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Supported by Chuo City | Chuo City Tourism Association

Collaboration Amazake Yokocho Shopping Street Merchants Association | Nihonbashi Ichinobu Federation of Neighborhood Associations | Nihonbashi Kitazume Merchants Association | NIHONBASHI RENAISSANCE CENTENNIAL PLANNING COMMITTEE | Nihonbashi Hisamatsu Restaurant Association | Nihonbashi Miyoshikai | Nihombashi Restaurant Association | Ningyocho Shopping Street Cooperative Association | Nihonbashi-bridge Preservation Society

Contact

Nihonbashi Information Center

03-3242-0010

Weekdays 11:00-20:00 / Weekends & Holidays 10:00-20:00

*Inquiry hours may change depending on COREDO Muromachi 1 business hours.
*Event details are subject to change. Please check the official website for updates.

Search Sakura Fes

Inquiries about Sponsorship & Media Coverage
Nihonbashi Muromachi Area Management

<https://muromachi-area.jp/>




Sakura Menu & Goods Pink Sticker Area (North of Nihonbashi River)

Sakura Menu & Goods Green Sticker Area (South of Nihonbashi River)

Nihonbashi Cruise
Departs from Nihonbashi Boarding Area for a popular open-air cruise through central Tokyo's rivers.

Metro Link Nihonbashi
Free shuttle buses run around the Nihonbashi area, with routes serving Yaesu, Kyobashi, Hamacho, and Ningyocho.

Edo Bus
A paid local community bus operates in the Yaesu, Nihonbashi, Hamacho, and Shintomicho areas.





SAKURA FES NIHONBASHI 2026

3.18 WED - 4.5 SUN



Spring in Nihonbashi

Let the spring breeze lead you into a special time, wandering through Nihonbashi at an easy pace.

With cherry blossoms in full bloom, the historic streets of Nihonbashi take on the colors of spring, and exceptional sweets you can only find here await you along the way.

Whether you are exploring on your own or sharing the day with friends, each turn brings a new discovery.

Come experience a spring in Nihonbashi that is uniquely its own.

Add a sweet touch to your seasonal stroll, and make your spring feel freer, brighter, and more memorable.



EVENT CALENDAR 3/18~4/5	March											April							
	18 WED	19 THU	20 FRI	21 SAT	22 SUN	23 MON	24 TUE	25 WED	26 THU	27 FRI	28 SAT	29 SUN	30 MON	31 TUE	1 WED	2 THU	3 FRI	4 SAT	5 SUN
Event	Nihonbashi Parfait Festival																	Nihonbashi Parfait Festival	
Installation	Sakura Illumination / Sakura Lanterns / Sakura Noren																		
Sakura Menu & Goods	Nihonbashi Sakura Yatai & Night																		
Sakura Sticker Rally	Sakura Menu & Goods																		



See Details

Sakura Illumination

Sakura Lights in Nihonbashi
A Spring Night Walk

3/18 Wed ~ 4/5 Sun

Illumination Hours 17:00 ~

Trees along Edozakura-dori St. and facilities on Chuo-dori Ave.

Cherry blossom-colored lights will illuminate Nihonbashi's streets, including historic landmarks, major buildings, and beloved cherry blossom spots, creating a beautiful spring nightscape throughout the area.

*Illumination hours vary by location.
*Please check the map on the reverse side.



See Details

Sakura Lanterns

Cherry blossom-colored lanterns light up Nihonbashi at night

3/18 Wed ~ 4/5 Sun

Lighting Hours 17:00 ~ 24:00

COREDO Muromachi Terrace,
OYANE TERRACE

*May be removed without notice due to bad weather.



See Details

Sakura Noren

Cherry blossom-colored noren sway across Nihonbashi in spring

3/18 Wed ~ 4/5 Sun

Various locations in Nihonbashi

*Please check the map on the reverse side.



See Details

Nihonbashi Parfait Festival

Colorful parfaits, special treats for a limited spring festival



Eligible for the Sakura Sticker Rally

*Held rain or shine / Cancelled in severe weather

Part 1 3/18 Wed ~ 3/21 Sat

Part 2 4/3 Fri ~ 4/5 Sun

11:00 ~ 18:00

COREDO Muromachi Terrace, OYANE TERRACE

Participating Shops

Imano Fruits Factory / Nihonbashi Sembikiya Main Store (Part 2 only)
Fruits Cafe pomp / Charles-Henry / FRUIT CHEF THE SHOP / PAYSAGE

COREDO Muromachi Terrace Partner Shops

ISHIYA NIHONBASHI / green bean to bar CHOCOLATE / PIERRE MARCOLINI



See Details

Nihonbashi Sakura Yatai & Night

Enjoy food stalls and street bites from day to night in Nihonbashi



Eligible for the Sakura Sticker Rally

*Held rain or shine / Cancelled in severe weather

3/28 Sat ~ 3/29 Sun

Nihonbashi Sakura Yatai

12:00 ~ 18:00

Naka-dori St. / Ukiyo-Shoji St. / Fukutoku Garden

Nihonbashi Sakura Yatai Night

16:00 ~ 20:30 (L.O.20:00)

Edozakura-dori St.

(between Mitsukoshi and Mitsui Main Building)



Sakura Menu & Goods

Limited seasonal treats to enjoy the feeling of spring

3/18 Wed ~ 4/5 Sun



Eligible for the Sakura Sticker Rally

*Limited quantities available / While supplies last



Sakura Mini Bag

Bring spring along as you walk through the city

Distribution

Nihonbashi Parfait Festival venue

3/18 Wed ~ 21 Sat

Nihonbashi Sakura Yatai venue

3/28 Sat ~ 29 Sun

*Limited quantities available / While supplies last



Sakura Sticker Rally

3/18 Wed ~ 4/5 Sun

Get Your Sticker Sheet

Nihonbashi Parfait Festival venue

Nihonbashi Sakura Yatai & Night venue

Sakura Menu & Goods participating shops

Collect 3 Types of Stickers



Complete the visitor survey

Nihonbashi Parfait Festival

3/18 Wed ~ 21 Sat · 4/3 Fri ~ 5 Sun

Nihonbashi Sakura Yatai & Night

3/28 Sat ~ 29 Sun



Get stickers with eligible purchases

Stickers are divided into two areas: North of the Nihonbashi River (pink) and South (green).

*One sticker per transaction

Get a Special Prize

Collect all 3 sticker types and try the capsule toy machines at the Nihonbashi Parfait Festival Nihonbashi Sakura Yatai & Night venues!

*3 stickers of the same type are not valid

*Please bring your sticker sheet with the stickers attached

*Prizes are available while supplies last